

2017-2018
PAC GOVERNING BOARD

Description: NCRA PAC's goal is to raise money through contributions in order to disburse those funds to supportive, key elected officials. Generally speaking, the giving strategy for the Political Action Committee is to focus on Senators and Representatives who sit on key committees, have been stalwart supporters of our profession, have legal or law enforcement backgrounds, hold a leadership post, have some personal connection to the industry, etc. NCRA PAC prides itself on judiciously and effectively contributing to political campaigns.

Chair: Christy Bradshaw, Ocala, FL (term expires 2018)

Members: Shaunise Day, Oakland, CA (term expires 2019)
 Michele Felicitti, Lyman, ME (term expires 2018)
 Georgia Rollins, Bloomington, IL (term expires 2018)
 Kathryn Thomas, Caseyville, IL (term expires 2018)
 Jennifer Vail-Kirkbride, Wellsburg, WV (term expires 2019)

Assistant Treasurer: Debbie Dibble, NCRA Secretary-Treasurer

Treasurer: NCRA Executive Director & CEO

Staff Liaison: Matt Barusch, State Government Relations Manager

Charges:

1. On the first conference call of the year, the NCRA PAC Governing Board should discuss and approve the staff-developed spending plan for the association year.
2. Develop strategies for outreach to membership on increasing both the dollar amount and number of contributors that NCRA PAC receives.
 - a. Develop quarterly editorial and fundraiser content for PAC Take Action newsletter.
3. Establish donor levels and develop gifts and incentives to encourage new and existing donors to continue to contribute to NCRA PAC.
4. Conduct potential candidate research on individuals who are running for federal office who have a relationship to the court reporting or legal industry and would be a strong champion for NCRA once in office.
5. Plan fundraiser for NCRA's Annual Convention.