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| 4.20.2017 | | | 8:00 PM | | Conference Call | |
| **Meeting called by** | | Matt Barusch | | | | |
| **Type of meeting** | | Regular | | | | |
| **Staff liaisons** | | Matt Barusch | | | | |
| **Note takers** | | Matt Barusch | | | | |
| **Attendees** | | Rosa Naccarato, Kathryn Thomas, Michele Feliccitti | | | | |
| **Next meeting date** | | TBD | | | | |
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| **Charge** | Approve staff developed PAC spending plan | | | | | |
| **Discussion** | PAC activities governing by the approved spending plan continue. Government Relations has contributed to Congressman Bradley Byrne (R-AL) and will plan on attending future fundraisers for legislative allies. Discussion continues on identifying new legislative allies | | | | | |
| **Conclusions** | The PAC spending plan is being carried out as approved. | | | | | |
| **Action Items:** | | | | **Person Responsible** | | **Deadline** |
| None at this time. | | | |  | |  |
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| **Charge** | Plan annual convention fundraiser. | | | | | |
| **Discussion** | Nominations have closed on the MOCR calendar, and voting will open in the month of May. Marketing materials are being developed and supplemental fundraising ideas are being explored | | | | | |
| **Conclusions** | The Calendar fundraiser continues, and Government Relations is exploring ways to make the fundraiser more robust | | | | | |
| **Action Items:** | | | | **Person Responsible** | | **Deadline** |
| None at this time. | | | |  | |  |
|  | | | | | | |
| **Charge** | Develop outreach strategy to increase member contributions | | | | | |
| **Discussion** | The PAC newsletter has been successfully distributed monthly thus far. The committee is discussing building content contribution into committee charges and shifting the distribution schedule to quarterly. This would allow the newsletter to become more robust. Donations have trickled in as a result of the newsletter, and the committee is discussing ways to increase them. | | | | | |
| **Conclusions** | The PAC newsletter revival has been a success and can be expanded upon. | | | | | |
| **Action Items: None at this time.** | | | | **Person Responsible** | | **Deadline** |
| **OTHER/COMMENTS** | | | | | | |
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