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| --- | --- | --- |
| 2.21.2017 | 8:00 pm | Conference Call |
| **Meeting called by** | Matt Barusch |
| **Type of meeting** | Regular |
| **Staff liaisons** | Matt Barusch |
| **Note takers** | Matt Barusch |
| **Attendees** | Kathryn Thomas, Christy Bradshaw, Matt Moss, Rosa Naccarato |
| **Next meeting date** | TBD |
|  |
| **Charge**  | Discuss and approve the 2017 Giving Plan |
| **Discussion** | This year will be lighter giving year as election year has passed. PAC will target members of the Senate HELP Committee and House Education and Workforce Committee. Matt will also reach out to AZ Congress members to ascertain whether they could be allies. Members suggested reaching out to Congress members John Lewis, Rich Nugent, and Ileana Ros Lehtinen as potential allies. |
| **Conclusions** | A giving strategy is in place for 2017 |
| **Action Items:**  | **Person Responsible** | **Deadline** |
| Reach out to designated Congressman and attend fundraisers | Matt | Ongoing |
|  |
| **Charge**  | Develop outreach strategy to increase PAC contributions |
| **Discussion** | First issue of new PAC newsletter went out last month. Next issue will expand on fundraising initiative and will include donor spotlight segment. |
| **Conclusions** | Fundraising initiative should be front and center of PAC newsletter |
| **Action Items:**  | **Person Responsible** | **Deadline** |
| Create PAC newsletter | Matt | March 1 |
|  |
| **Charge** | Plan annual convention fundraiser |
| **Discussion** | The time is right to bring back the Men of Court Reporting Calendar. We could possible expand on this to include women of court reporting and maybe pets. Other ideas include a contest of sorts, where contributions above a certain amount enter a member into a drawing to win a prize, like a gift basket or free membership. |
| **Conclusions** | PAC will bring back the Men of Court Reporting Calendar for CV17. Committee members have identified several possible members who could serve as models for the calendar. |
| **Action Items:**  | **Person Responsible** | **Deadline** |
| Reach out to prospective models for PAC calendar fundraiser | Whole committee | Next meeting |
| **OTHER/COMMENTS** |
| **The committee will look into electronic contributions to PAC. Streamlining the giving process is essential to increasing contributions.** |