

## 2023-2024 PAC GOVERNING BOARD

## Description

NCRA PAC's goal is to raise money through contributions in order to disburse those funds to supportive, key elected officials. Generally speaking, the giving strategy for the Political Action Committee is to focus on Senators and Representatives who sit on key committees, have been stalwart supporters of our profession, have legal or law enforcement backgrounds, hold a leadership post, have some personal connection to the industry, etc. NCRA PAC prides itself on judiciously and effectively contributing to political campaigns.

				Term Expires
Chair:	Isaiah Roberts	RPR	Magnolia, IL	2025
Members:	Shaunise M. Day		Oakland, CA	2024
	Isaiah Leslie		Santa Ana, CA	2024
	Cheryl Rylant		Edmond, OK	2025
	Sonia Trevino		Corpus Christi, TX	2024
	Cyndi Tumlin	RPR	Rainsville, AL	2025

Assistant Treasurer:Cathy Penniston, RPR, CRI, RPR, Secretary-TreasurerTreasurer:Dave Wenhold, CAE, PLC, Executive DirectorBoard Liaison:Cindy Isaacsen, RPR, Vice PresidentStaff Liaison:Jocelynn Moore, Esq. Director, Government Relations

## Charges:

- 1. On the first conference call of the year, the NCRA PAC Governing Board should discuss and approve the staff-developed spending plan for the association year.
- 2. Develop strategies for outreach to membership on increasing both the dollar amount and number of contributors that NCRA PAC receives.
  - a. Develop articles for JCR Weekly monthly.
  - b. Assist with state leader outreach to encourage participation in PAC fundraising.
- 3. Establish donor levels and develop gifts and incentives to encourage new and existing donors to continue to contribute to NCRA PAC.
- 4. Conduct potential candidate research on individuals who are running for federal office who have a relationship to the court reporting or legal industry and would be a strong champion for NCRA once in office.
- 5. Plan fundraiser for NCRA's Conference & Expo.