

2022-2023 PAC GOVERNING BOARD

Description

NCRA PAC's goal is to raise money through contributions in order to disburse those funds to supportive, key elected officials. Generally speaking, the giving strategy for the Political Action Committee is to focus on Senators and Representatives who sit on key committees, have been stalwart supporters of our profession, have legal or law enforcement backgrounds, hold a leadership post, have some personal connection to the industry, etc. NCRA PAC prides itself on judiciously and effectively contributing to political campaigns.

				Term Expires
Chair:	Cyndi Tumlin	RPR	Scottsboro, AL	2023
Members:	VACANT			2023
	VACANT			2024
	Sue Campana	RPR	Agoura Hills, CA	2023
	Shaunise M. Day		Oakland, CA	2024
	Isaiah Roberts	RPR	Magnolia, IL	2023
	Margary Rogers	RPR, CRI	Washington, DC	2024
	Cheryl Rylant		Edmond, OK	2023 (one-year,
				completing a term)
	Diane Salters	RPR	West Hempstead, NY	2024

Assistant Treasurer: Cindy Isaacsen, RPR, Secretary-Treasurer

Treasurer: Dave Wenhold, CAE, PLC, Executive Director

Board Liaison: Keith Lemons, FAPR, RPR, CRR (Ret), Vice President

Staff Liaison: Jocelynn Moore, Esq. Director, Government Relations

Charges:

- 1. On the first conference call of the year, the NCRA PAC Governing Board should discuss and approve the staff-developed spending plan for the association year.
- 2. Develop strategies for outreach to membership on increasing both the dollar amount and number of contributors that NCRA PAC receives.
 - a. Develop quarterly editorial and fundraiser content for PAC Take Action newsletter.
 - b. Assist with state leader outreach to encourage participation in PAC fundraising.
- 3. Establish donor levels and develop gifts and incentives to encourage new and existing donors to continue to contribute to NCRA PAC.
- 4. Conduct potential candidate research on individuals who are running for federal office who have a relationship to the court reporting or legal industry and would be a strong champion for NCRA once in office.
- 5. Plan fundraiser for NCRA's Conference & Expo.