

PAC Governing Board

4.6.2022	8:00 P.M.	Conference Call
Meeting called by	Jocelynn Moore	
Type of meeting	Regular	
Staff liaisons	Jocelynn Moore	
Note takers	Jocelynn Moore	
Attendees	Cyndi Tumlin, Jamie Booker, Sue Campana, Shaunise Day, Margary Rogers, Isaiah Roberts, Diane Salters, Cindy Isaacsen, Kristin Anderson, and Jocelynn Moore.	
Next meeting	TBD	

#1

Charge/Agenda Item: Roll Call

Discussion: Roll call was taken by NCRA PAC Governing Board Staff Liaison Jocelynn Moore. Following roll call, NCRA PAC Governing Committee members introduced themselves.

Action Items: None currently.

#2

Charge/Agenda Item: Generate Ideas for the Annual NCRA PAC fundraiser during the in-person 2022 NCRA Conference & Expo—PAC Basket Fundraiser, Virtual Raffle.

Discussion: The discussion concerned ideas for the NCRA PAC fundraiser during the in-person 2022 NCRA Conference & Expo in Orlando, FL. Committee members discussed again implementing a PAC basket fundraiser where each NCRA Affiliated State Association will donate one basket. The potential of hosting a bachelor/bachelorette raffle was also mentioned. At the end of the meeting, it was determined that the Committee would like to again implement a PAC basket fundraiser, as it has the potential to draw in more donors and the Committee believes it will attract many donors. It was also noted that the baskets should have certain size dimensions—to be determined by the Committee—to allow for easy transport both to and from the Conference.

The Committee also discussed whether the raffle should be implemented through the use physical tickets or whether an online application should be used. It was noted that the Federal Election Commission (FEC) has approved applications for use during PAC fundraisers. Further, it was mentioned that

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physical tickets may allow attendees to be more excited for the raffle and more willing to contribute and participate. Lastly, it was noted that if physical tickets are used for the raffle, that during the raffle, the tickets will be called by the ticket number, rather than the name the individual contributor writes on the ticket. Lastly, the PAC Basket Raffle will be held at the NCRA PAC booth on Saturday, July 23, 2022, during the last coffee break (around 3:15 P.M.) in the Exposition Hall.

Lastly, it was also noted that the NCRA Communications Team should advertise early for the PAC Basket Fundraiser and that NCRA Affiliated State Associations should be encouraged to send in video clips of the baskets (with descriptions) that they intend to donate to the Conference.

Action Items: NCRA PAC Governing Board Staff Liaison Jocelynn Moore to send a draft email to the Committee regarding the content that will be sent to NCRA Affiliated State associations asking them to contribute baskets. The NCRA PAC Governing Board to provide input—including the basket size dimensions required—regarding the content of the email sent to state associations.

*Lastly, it must be noted that only NCRA members (and NCRA Staff) may donate to the NCRA Political Action Committee (PAC).