# **NCRA**

## **PAC Governing Board**

## **Agenda**

Wednesday, April 6, 2022

8:00 P.M. Eastern Time

#### **Zoom Call-In Information:**

 $\underline{https://us02web.zoom.us/j/86344800966?pwd=V3dlZk1QTT}$ 

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**Meeting ID:** 863 4480 0966

**Password:** 265088

- 1. Roll Call.
- Generate Ideas for the Annual NCRA PAC fundraiser during the in-person 2022 NCRA
  Conference & Expo—PAC Basket Fundraiser, Virtual Raffle.
- 3. New Business.

#### **Charges:**

- 1. On the first conference call of the year, the NCRA PAC Governing Board should discuss and approve the staff-developed spending plan for the association year.
- 2. Develop strategies for outreach to membership on increasing both the dollar amount and number of contributors that NCRA PAC receives.
- a. Develop quarterly editorial and fundraiser content for PAC Take Action newsletter.
- b. Assist with state leader outreach to encourage participation in PAC fundraising.
- 3. Establish donor levels and develop gifts and incentives to encourage new and existing donors to continue to contribute to NCRA PAC.
- 4. Conduct potential candidate research on individuals who are running for federal office who have a relationship to the court reporting or legal industry and would be a strong champion for NCRA once in office.
- 5. Plan fundraiser for NCRA's Conference & Expo.