PAC Governing Board

| 4.27.2021 | 8:00 P.M. | Conference Call |
|----------------------|--|-----------------|
| Meeting called by | Jocelynn Moore | |
| Type of meeting | Regular | |
| Staff liaisons | Jocelynn Moore | |
| Note takers | Jocelynn Moore | |
| Attendees | Jenny Kirkbride, Shaunise Day, Lori Bundy, Isaiah Roberts, Margary Rogers, Diane Salters, Keith Lemons, Lance Boardman, and Jocelynn Moore | |
| Next meeting | TBD—Likely in Mid-May. | |
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<u>#1</u>

Charge/Agenda Item: Roll Call

Discussion: Roll call was taken by NCRA PAC Governing Board Staff Liaison Jocelynn Moore.

Action Items: None currently.

#2

Charge/Agenda Item: Ideas for the Annual NCRA PAC Fundraiser During the 2021 NCRA Conference & Expo.

Discussion: The PAC Governing Board thoroughly discussed potential ideas for the implementation of an in-person NCRA PAC fundraiser, taking into consideration social distancing and contactless policies implemented because of the COVID-19 pandemic. It was noted by NCRA PAC Governing Board Staff Liaison Jocelynn Moore that due to the resort restrictions at conference, that the PAC Governing Board will be unable to host a basket fundraiser. However, it was noted that the Governing Board should seek to acquire one or several big-ticket items to donate to NCRA PAC to be raffled off during the annual fundraiser. Ideas discussed concerned contacting folks who would be willing to organize a training, seminar, or fun Zoom event that would be raffled-off: gathering gift cards in large amounts that would be raffled-off; a vacation for two to Las Vegas that would be raffled-off; potential donations from Planet Hollywood to raffle-off; and contacting the state associations to see whether there are any big-ticket items that they would be interested in donating to raffle-off. Further, it was noted that NCRA PAC Governing Board Staff Liaison Jocelynn Moore would draft an email to state leaders asking for big-ticket donations, will provide a deadline to state leaders for prizes, and will send the email to the PAC Governing Board for edits and additions before sending to NCRA state leaders. Lastly, following the state leaders' potential donations

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deadline, the NCRA PAC Governing Board will reconvene to assess the donations and determine how the NCRA PAC fundraiser will be implemented at the 2021 NCRA Conference & Expo in Las Vegas, Nevada.

Action Items: NCRA Staff Liaison Jocelynn Moore to draft and send an email to state leaders asking for potential big-ticket donations. NCRA PAC Governing Board members to seek to gather big-ticket donations from individuals, firms, or state associations.

UPDATE: Please see NCRA PAC Governing Board Staff Liaison Jocelynn Moore's email containing the state leaders' draft email, review, and approve for sending to NCRA state leaders.

#3

Charge/Agenda Item: New Business

Discussion: There was no new business discussed aside from the annual NCRA PAC fundraiser.

Action Items: None currently.