

# **NCRA**

## **PAC Governing Board**

### **Agenda**

**Tuesday, April 27, 2021**

**8:00 P.M. Eastern Time**

#### **Zoom Call-In Information:**

**[https://us02web.zoom.us/j/86208068853?pwd=emtyYTdhcGluTGFD  
TmdER21QZm1QQT09](https://us02web.zoom.us/j/86208068853?pwd=emtyYTdhcGluTGFD<br/>TmdER21QZm1QQT09)**

**Meeting ID: 862 0806 8853**

**Password: 910123**

1. Roll Call.
2. Generate Ideas for the annual NCRA PAC fundraiser during the in-person 2021 NCRA  
Conference & Expo.
3. New Business.

**Charges:**

1. On the first conference call of the year, the NCRA PAC Governing Board should discuss and approve the staff-developed spending plan for the association year.
2. Develop strategies for outreach to membership on increasing both the dollar amount and number of contributors that NCRA PAC receives.
  - a. Develop quarterly editorial and fundraiser content for PAC Take Action newsletter.
  - b. Assist with state leader outreach to encourage participation in PAC fundraising.
3. Establish donor levels and develop gifts and incentives to encourage new and existing donors to continue to contribute to NCRA PAC.  
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4. Conduct potential candidate research on individuals who are running for federal office who have a relationship to the court reporting or legal industry and would be a strong champion for NCRA once in office.
5. Plan fundraiser for NCRA's Conference & Expo.