



2020-2021
PAC GOVERNING BOARD

Description

NCRA PAC's goal is to raise money through contributions in order to disburse those funds to supportive, key elected officials. Generally speaking, the giving strategy for the Political Action Committee is to focus on Senators and Representatives who sit on key committees, have been stalwart supporters of our profession, have legal or law enforcement backgrounds, hold a leadership post, have some personal connection to the industry, etc. NCRA PAC prides itself on judiciously and effectively contributing to political campaigns.

				Term Expires
Chair:	Jennifer Vail-Kirkbride	RMR, CRR, CRC	Wellsburg, WV	2021 (<i>2nd term of 3-year max as Chair</i>)
Members:	Lori L. Bundy	RMR, CRR	Naples, FL	2022
	Shaunise M. Day		Oakland, CA	2022
	Isaiah Roberts	RPR	Magnolia, IL	2021*
	Margary Rogers	RPR, CRI	Washington, DC	2022
	Diane Salters	RPR	West Hempstead, NY	2022
	Cyndi H. Tumlin	RPR	Scottsboro, AL	2021

Assistant Treasurer: Kristin Anderson, RPR, NCRA Secretary-Treasurer

Treasurer: Dave Wenhold, NCRA Executive Director

Board Liaison: Keith Lemons, FAPR, RPR, CRR, Director

Staff Liaison: Jocelynn Moore, Director, State Government Relations

Charges:

1. On the first conference call of the year, the NCRA PAC Governing Board should discuss and approve the staff-developed spending plan for the association year.
2. Develop strategies for outreach to membership on increasing both the dollar amount and number of contributors that NCRA PAC receives.
 - a. Develop quarterly editorial and fundraiser content for PAC Take Action newsletter.
 - b. Assist with state leader outreach to encourage participation in PAC fundraising
3. Establish donor levels and develop gifts and incentives to encourage new and existing donors to continue to contribute to NCRA PAC.
4. Conduct potential candidate research on individuals who are running for federal office who have a relationship to the court reporting or legal industry and would be a strong champion for NCRA once in office.
5. Plan fundraiser for NCRA's Conference & Expo.

**completing unexpired term*

Note: Appointed year equals the latter part of the year (i.e. 2021 indicates appointed in the 2020-2021 association year).